Richard J. “Rick” Gilfillan, MD, was the CEO of Trinity Health, a $19 billion Catholic health system that serves communities in 22 states from 2013 to 2019. During his tenure Trinity Health implemented their People Centered 2020 strategy to transform into an Accountable People Centered Health System. As the first director of the Center for Medicare and Medicaid Innovation (CMMI), he recruited a team that launched the Center in 2010 and worked quickly with payers and providers to develop innovative models for improving patient care and reducing costs. Prior to his appointment at CMMI, Gilfillan was president and CEO of Geisinger Health Plan and executive vice president of insurance operations for Geisinger Health System. Previously, he was the senior vice president for national network management at Coventry Health Care. He also served as the Chief Medical Officer for Independence Blue Cross. Gilfillan began his career as a board-certified family medicine physician and helped established the Winchendon Community Health Center in Massachusetts. He earned his undergraduate and medical degrees from Georgetown University and an MBA degree from the Wharton School of the University of Pennsylvania.

Toyin Ajayi, MD, MPhil, board certified in family medicine, is Chief Health Officer of Cityblock Health, the first tech-driven provider for communities with complex health and social needs—bringing better care to neighborhoods where it's needed most. Prior to Cityblock, Dr. Ajayi served as Chief Medical Officer of Commonwealth Care Alliance, a nationally renowned integrated health plan and care delivery system for individuals eligible for both Medicare and Medicaid. In this role, she led clinical operations, spearheaded care delivery innovations, and oversaw multi-disciplinary teams of clinicians, community health workers and administrators serving more than 20,000 beneficiaries across Massachusetts. She received her undergraduate degree from Stanford University, an MPhil from the University of Cambridge and her medical degree, with Distinction in Clinical Practice, from King’s College London School of Medicine. She completed her residency training at Boston Medical Center. She continues to practice primary care and hospital medicine focused on patients with chronic, complex and end-of-life needs.

Paula Lantz, PhD, MS, MA, is Associate Dean for Academic Affairs and James B. Hudak Professor of Health Policy at the Ford School of Public Policy at the University of Michigan. She is also Professor of Health Management and Policy in the U-M School of Public Health. Trained as a social demographer and epidemiologist, Professor Lantz has over 25 years of experience conducting research related to public health and health care policy, including as a policy analyst for county government, state government and a large health care system. Professor Lantz is particularly interested in the role of health care versus broad social policy aimed at social determinants of health in improving population health and reducing health disparities. She is currently researching the potential for pay-for-success financing and other social impact investment approaches to funding interventions aimed at social problems in low-income communities, including housing and early childhood education. Professor Lantz is an elected member of the National Academy of Medicine and the National Academy of Social Insurance.